COLLEGIATE & SPECIAL MARKETS FALL 15





FALL 2015 TECHNOLOGY

DRY

Columbia is an outdoor company, but in many ways, we are a technology company. Columbia's commitment to innovation runs throughout our entire product offering, and this commitment sets us apart from the competition. Our family of technologies has been designed with one thing in mind: you. Whether it's keeping you WARM, DRY, COOL, or PROTECTED, we're focused on serious solutions for a simple challenge: to enhance your experience of the outdoors. Whatever your activity, whatever the condition, Columbia's got you covered.



MAKE YOUR OWN HEAT

OMNI**-HEAT**®

THERMAL REFLECTIVE

WARM

Manages body heat. The patented technology helps regulate your temperature with little silver dots that reflect and retain the warmth your body generates. Omni-HEAT® Thermal Reflective's breathable material also dissipates moisture and excess heat.



WICKING ACCELERATED

OMNI-WICK® EVAP

Is the next evolution in advanced wicking technology. We've cranked up the performance of our existing Omni-WICK® platform by incorporating a special compound that disperses sweat quickly across a broad surface area for accelerated evaporation, creating a fabric with incredible sweat dissipating properties.



ENJOY THE SUN SAFELY

OMNI-SHADE®

Blocks Ultraviolet A and Ultraviolet B rays (UVA and UVB), helping to prevent sunburn and long-term skin damage. Omni-SHADE® carries The Skin Cancer Foundation's Seal of Recommendation, given to sun-protective fabrics that have a minimum UPF of 30. You can read more about The Skin Cancer Foundation here: http://www.skincancer.org/



SWEAT-ACTIVATED COOLING

OMNI**-FREEZE**® ZERO

Is the industry's leading cooling technology. The Omni-FREEZE® ZERO blue rings react with your sweat to lower the overall temperature of the material, accelerate the wicking process and provide an instant and prolonged cooling.



STAY INSULATED AGAINST THE COLD

OMNI-HEAT® THERMAL INSULATION Technology helps maintain warmth and minimizes heat loss with the greatest heat retention per gram in the industry. Additionally, this insulation is eco-friendly with 50% recycled content.



KEEPS YOU DRY AND COMFORTABLE

OMNI-WICK®

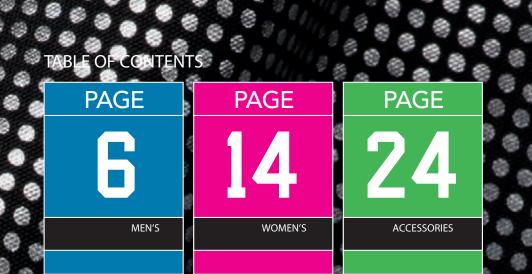
Pulls moisture away from the body and enables perspiration to evaporate quickly, keeping you dry and comfortable.



RESIST RAIN AND STAINS

OMNI-SHIELD®

Helps you stay clean and dry by resisting liquids from absorbing into the yarns and staining the garment or footwear. The fabric also dries several times faster, without holding moisture like a conventional fabric, meaning it stays lighter even when its wet.



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Sportswear Company





MEN'S

MIGHTY LITE[™] JACKET

C1403MO

FEATURES

Omni-HEAT™ thermal reflective and insulated Water resistant fabric Drawcord adjustable hem Interior security pocket Zippered hand pockets Abrasion resistant chin guard

FABRIC

SHELL - Nylon Shadow Ripstop

LINING- Omni-HEAT Reflective Microtex Light INSULATION- 80gsm Omni-HEAT Insulation





C1403MO	S M L XL XXL	MEN'S MODERN CLASSIC	OMNI-HEAT™	AT ONCE
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ASCENDER[™] SOFTSHELL JACKET

C1406MO

FEATURES

Water resistant fabric Wind resistant Bonded softshell Drawcord adjustable hem Zippered chest pocket Zippered hand pockets Abrasion resistant chin guard Adjustable cuff tabs

FABRIC

SHELL - 100% polyester Nexgen Contour Softshell



GLENNAKER LAKE[™] RAIN JACKET

C1422MO

FEATURES

Water resistant fabric Stow-away hood Drawcord adjustable hem Zip-closed pockets Adjustable sleeve cuffs Packable into inside chest pocket

FABRIC

SHELL - 100% nylon Hydroplus



KLAMATH RANGE[™] HALF ZIP

C1283MF

FEATURES Omni-SHADE[™] UPF 50 sun protection

FABRIC SHELL - 100% polyester featherweight microfleece





FLANKER[™] FULL ZIP FLEECE

C1233MF

FEATURES Drawcord adjustable hem Zippered hand pockets

FABRIC

SHELL - 100% polyester MTR filament fleece





C1233MF	S M L XL XXL	MEN'S MODERN CLASSIC		AT ONCE
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C1252MF

FEATURES Zippered hand pockets

FABRIC SHELL - 100% polyester MTR filament fleece





030 010 CHARCOAL HEATHER BLACK

C1252MF S M L XL XXL MEN'S MODERN CLASSIC AT ONCE	C1252MF
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WOMEN'S

MIGHTY LITE

C1431WO

FEATURES

Omni-HEAT[™] thermal reflective and insulated Water resistant fabric Drawcord adjustable hem Interior security pocket Zippered hand pockets Comfort cuffs Thumb holes

FABRIC

SHELL - 100% polyester windowpane triple ripstop

LINING- Omni-HEAT Reflective Microtex Light INSULATION- 80gsm Omni-HEAT Insulation





	C1431WO	XS S M L XL	WOMEN'S ACTIVE	OMNI-HEAT™	AT ONCE	
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MIGHTY LITETM VEST

C1436WO

FEATURES

Omni-HEAT[™] thermal reflective and insulated Water resistant fabric Drawcord adjustable hem Interior security pocket Zippered hand pockets

FABRIC

SHELL - 100% polyester windowpane triple ripstop

LINING- Omni-HEAT Reflective Microtex Light INSULATION- 80gsm Omni-HEAT

Insulation







C1436W0	XS S M L XL	WOMEN'S ACTIVE	OMNI-HEAT™	AT ONCE
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PEARL PLUSH[™] FLEECE

C1214WF

FEATURES

2-way comfort stretch Hybrid for stretch and breathability Drawcord adjustable hem Gusset detail Articulated elbows Comfort cuffs Abrasion resistant chin guard Zippered hand pockets Thumb holes

FABRIC

SHELL - 100% polyester Lushious Pile fleece, 255g.



SOFTSHELL JACKET

C1281WS

FEATURES

Water resistant fabric Drawcord adjustable hood Drawcord adjustable hem Zippered hand pockets

FABRIC

SHELL - 100% polyester Dotted double weave, 96% nylon/4% elastane Summiteer Lite.





C1281WS	XS S M L XL	WOMEN'S ACTIVE		AT ONCE
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SWITCHBACK[™] JACKET

C1488WO

FEATURES

Water resistant fabric Stow-away hood Back venting system Zippered hand pockets Packable into hand pocket Adjustable cuff tabs

FABRIC

SHELL - 100% nylon Hydroplus



GIVE AND GO[™] FULL ZIP FLEECE

C1277WF

FEATURES

Zip-closed security pockets Zippered hand pockets

FABRIC SHELL - 100% polyester microfleece



GIVE AND GO[™] VEST

C1268WF

FEATURES 4-way comfort stretch Zippered hand pockets

FABRIC SHELL - 100% polyester microfleece





	C1268WF	XS S M L XL	WOMEN'S ACTIVE		AT ONCE	
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GLACIAL[™] FLEECE HALF ZIP

C1206WF

FEATURES Feather weight microfleece

FABRIC SHELL - 100% polyester feather weight microfleece



	C1206WF	XS S M L XL	WOMEN'S ACTIVE		AT ONCE
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ACCESSORIES

THERMARATOR[™] GLOVE

GLOVL

C1271UA

FEATURES

Omni-HEAT[™] thermal reflective PU grip palm patch Security clip Elastic at wrist

FABRIC

SHELL - 100% polyester MTR filament fleece





AT ONCE

C1271UA

S/M, L/XL

THERMARATOR[™] HAT C1251UA

FEATURES

Omni-HEAT™ thermal reflective





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C1213UA

FEATURES Omni-HEAT™ thermal reflective Omni-WICK™ ear band



C1213UA	S/M, L/XL	UNISEX	OMNI-HEAT [™] , OMNI-WICK [™]	AT ONCE
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